

Public Relations Committee Meeting

Minutes

June 16, 2021

2:00 pm

Members present:

Laura Voorhis

Cindy McCuiston

Judy Graci

Also present: Allison Thrash

Meeting called to order at 2:01 by Isabelle Evans

Website Design

1. Information from the 6/15 Council Meeting was shared with the committee.

Council indicated that they wanted to stay with the current website platform because doing a new one would be costly and time consuming. This was supported by the citizens that were present. Therefore, the committee would just need to look at areas for improvements and suggestions. Isabelle Evans explained the situation with the home page and the customization of the pictures and to have what Jonestown has would cost an additional \$4,500 dollars. Everyone of the members said they did not think this was necessary.

2. Website improvements

Members of the committee were asked about suggested improvements. Two were given:

- Keep information up to date (this is currently being done)
- The ability to sort ordinances by those that have most recently passed first.

Isabelle encouraged all members to review the website over the next several days and bring other suggestions for improvement to the next meeting.

3. Budget for next year

Isabelle explained that the committee needed to discuss budget information for next year. This information is due by June 30th in order for the Finance Committee to make recommendations to the council by the deadline established by the state.

The committee was asked to think about community events that could be held next year and what should be the committee's recommendation for funding the events.

The committee still supports that the Newsletter should go on the Website but that some money should be kept in budget for mailouts that might be required and some set aside for postcard mailouts.

4. Newsletter

Isabelle discussed where we are with the Newsletter. Waiting on the several articles but have this weekend as target date. The committee agreed to meet on Tuesday, June 22, 2021 at The Village office to assemble the newsletter and hold their next meeting at the same time. The meeting will start at 2:00.